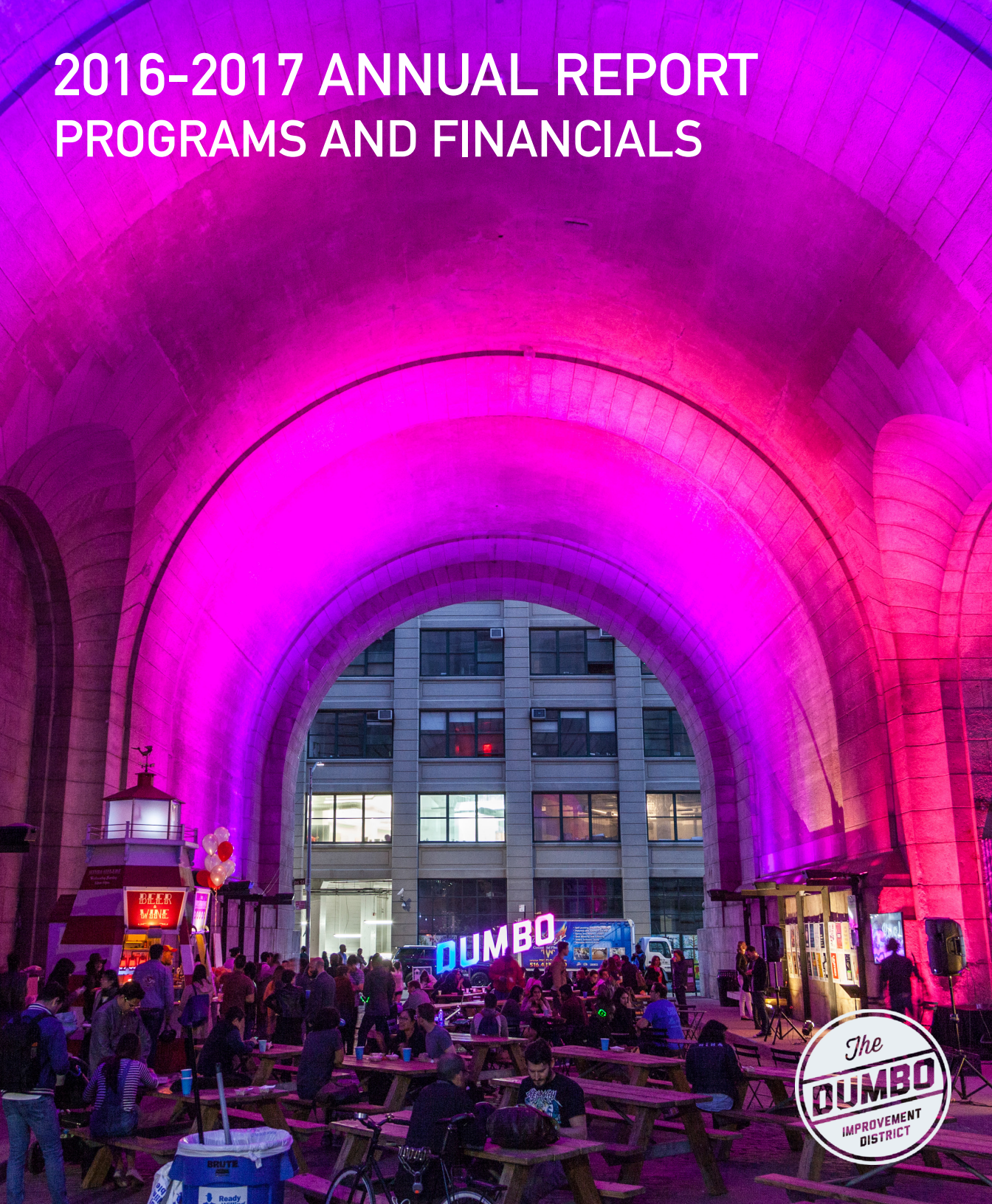


2016-2017 ANNUAL REPORT PROGRAMS AND FINANCIALS



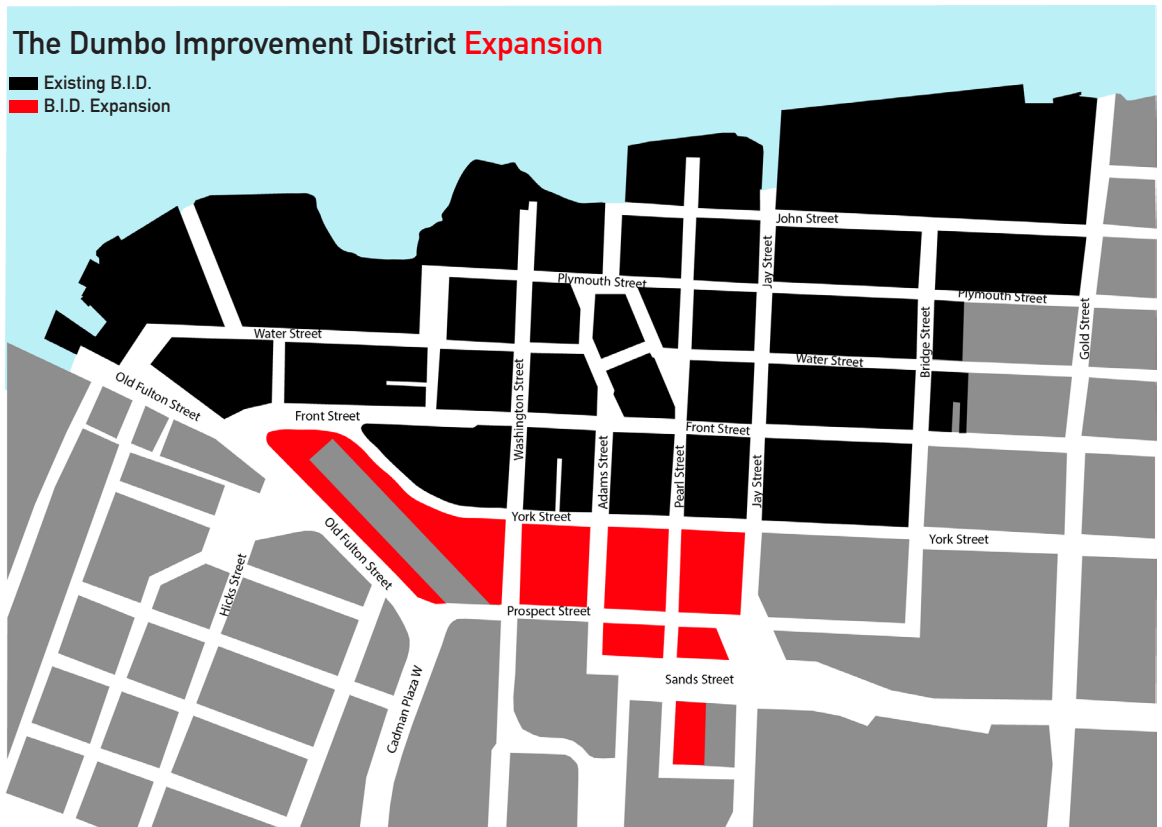
January 2017 Update

Dearest DUMBO,

Dumbo has always been a neighborhood built on creativity and collaboration. Today - that spirit is thriving in the companies that call this place home, in our public art, in the art of our children, and in the stories of so many Dum-bonians walking our Belgian block streets. Nowhere is that spirit more evident than in the newly hallowed halls of Etsy - our Annual Meeting host - and DUMBO's very own homegrown company now occupying an entire building. As the Dumbo Improvement District moves into our next decade, we are growing with the neighborhood - expanding to include Etsy's new headquarters and all of the new office and retail spaces along Propsect Street known as the Dumbo Heights campus. This has been a year of celebration: from our 10 year anniversary party to the installation of the Dumbo Reflector in Brooklyn Bridge Park to new traditions like Oktoberfest and Live at the Archway. We love this community and we look forward to making more of it shine in 2017.

Sincerely yours,

Alexandria Sica
Executive Director



COVER PHOTO: A crowd begins to appear to celebrate the 10th year of making DUMBO shine with a community celebration in the Archway in May.



DUMBO REFLECTOR
 The DUMBO BID commissioned this technologically advanced welcome sign from artist David Crumley in honor of its 10th anniversary.

2016 PROGRAM & EVENT HIGHLIGHTS



DUMBOWEEN
 A beloved annual tradition brought the neighborhood out for the Annual March to the Archway with puppets and live music, plus neighborhood wide trick-or-treating.



LIVE @ THE ARCHWAY
 For a second year, Live at the Archway brought the community out on Thursdays to enjoy live music, puppetry, dance and treats from The Lighthouse.



OKTOBERFEST
 A new annual tradition, this three day extravaganza of beer, brats, and virtual apple picking brought hundreds to the neighborhood to #SprechenSieDumbo.



PAPARAZZI DOGS
 Cast from a driftwood tree rescued from the East River, DUMBO artist Leonard Ursachi's piece arrive in the Archway in December.

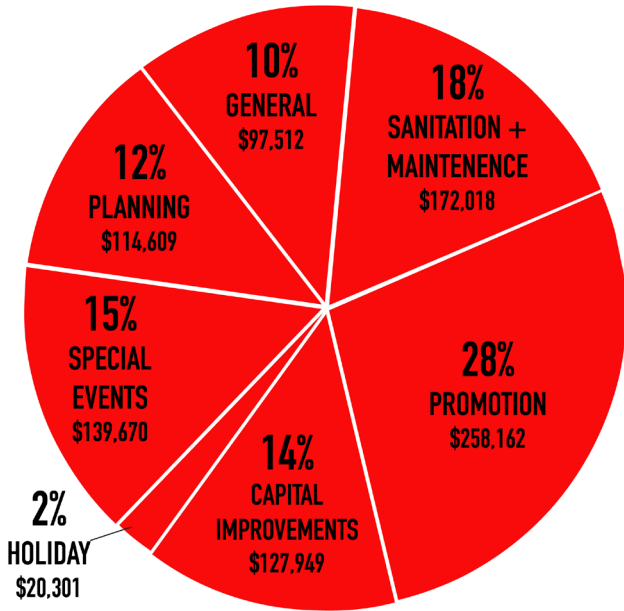


FORGED WORLDS
 Curated by Sam Barzilya, this 350ft photo fence wraps the Manhattan Bridge Anchorage with fictional landscapes.



ESSENCE STREET PARTY
 A day long extravaganza-fusing fashion with music, art, shopping and food-featured performances by Ayo Jay and neighborhood experiences at DUMBO businesses.

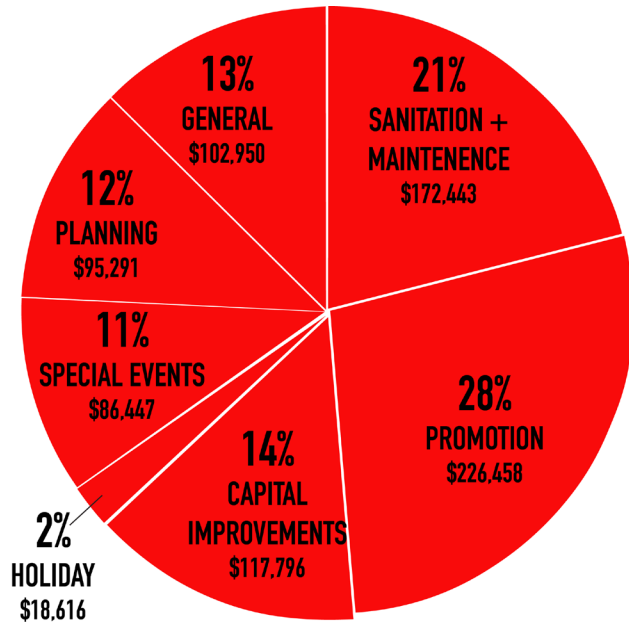
Financials



ACTUAL EXPENDITURES REVENUES

FY 2016 REVENUES: \$934,994

FY 2016 EXPENDITURES: \$930,223



EXPENSES AND REVENUE BUDGET

FY 2017: \$820,000

BOARD OF DIRECTORS + STAFF

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Alexandria Sica
Executive Director
Chris Martin
Director of Community Development
Clara Inés Schumacher
Director of Marketing & Events

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HUGE
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